For:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

**CBS** TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 1 of 5

Account Exec:

CAROLYN TYSON

Office:

Contract Num:

1041-80969 10/23/2012-10/29/2012

KYW-TV

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account THE CAMPAIGN GROUP, INC.(8131)

MCCORD ROB(186781)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable Product Desc: D-PA STATE TREASURER

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556720

**Invoice Date:** 10/28/2012

Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Buy Flight									Total				
.ine	Descrip	otion		Buy Line Dates			мт	WTFSS		Dur	Spots	Rate	
1		ORNING	(5:58-7AM)		10/23/2012-10/28	2012	. T V	V T F		30	2	810.00	
NP													
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
10/2	22/2012-10/2	8/2012		. T W T F		2		810.00					
Δir I	Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
	23/2012	<u>Duy</u> Tu	06:27:43 AM	IVI/OTOI	MCC1203EAGH		30	810.00		_	Orcuit	<u>ricinano</u>	
	26/2012	Fr	06:17:52 AM		MCC1203EAGH		30	810.00		- 4			
							,						
2		IIS MORI	NING		10/23/2012-10/29	2012	МТ	WTF	1000	30	1	250.00	
LUF	К												
We	ek Of			MTWTFS	S	Spots Per Week		Rate		100			
	<u>.ck 01</u> 22/2012-10/2	8/2012		MTWTF		1	455	250.00					
									- 1				
	<u>Date</u>	•	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
10/2	26/2012	Fr	08:24:31 AM		MCC1203EAGH		30	250.00					
3	ENTER	TAINMEI	NT TONIGHT		10/23/2012-10/29	2012	MT	WTF		30	4	900.00	
LUF	R												
							1000						
	ek Of			MTWTFS	The state of the s	Spots Per Week		Rate					
10/2	22/2012-10/2	8/2012		MTWTF		3		900.00					
<u>Air l</u>	<u>Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/2	23/2012	Tu	06:58:57 PM		MCC1203EAGH		30	900.00					
10/2	25/2012	Th	07:16:45 PM		MCC1203EAGH		30	900.00					
10/2	26/2012	Fr					30				900.00	Preempted	
10/2	26/2012	Fr	07:13:53 PM	10/26/2012	MCC1203EAGH		30	900.00	900.00			Makegood in 19:00:00-19:30:00	
4	THE IN	SIDER			10/23/2012-10/29	2012	МТ	WTF		30	4	1,000.00	
	R												

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1041-556720 Page 2 of 5 Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

luy	Flight									Total	
ine	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
Wee	k Of			MTWTFSS	<u>s</u>	Spots Per Week		Rate			
10/22	2/2012-10/28	8/2012		MTWTF		3		1,000.00			
Air D	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	4/2012	We	07:55:03 PM		MCC1203EAGH		30	1,000.00			
10/2	5/2012	Th	07:47:12 PM		MCC1203EAGH		30	1,000.00			
10/26	6/2012	Fr					30			1,000.00	Preempted
10/26	6/2012	Fr	07:41:40 PM	10/26/2012	MCC1203EAGH		30	1,000.00	1,000.00	The same of the sa	Makegood in 19:30:00-20:00:00
5	LATE N	EWS			10/23/2012-10/28	/2012	. T V	VTFSS	30	5	1,800.00
LUR											
					_						
Wee				MTWTFS		Spots Per Week		Rate			
10/22	2/2012-10/28	8/2012		.TWTFSS		4		1,800.00	1		
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>
10/23	3/2012	Tu	11:23:10 PM		MCC1203EAGH		30	1,800.00			
10/26	6/2012	Fr	11:30:02 PM		MCC1203EAGH		30	1,800.00			
10/27	7/2012	Sa	11:25:16 PM		MCC1203EAGH		30	1,800.00			
10/28	8/2012	Su					30			1,800.00	Preempted
10/28	8/2012	Su	11:42:19 PM	10/28/2012	MCC1203EAGH		30	1,800.00	1,800.00		Makegood in 23:10:00-24:00:00
6	DAVID L	ETTER	MAN		10/23/2012-10/28	/2012	. T V	V T F	30	2	700.00
LUR											
Wee	k Of			MTWTFS	3	Spots Per Week		Rate			
	2/2012-10/28	8/2012		. T W T F	_	2		700.00			
<u>Air D</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/24	4/2012	We	11:50:52 PM		MCC1203EAGH		30	700.00			
10/26	6/2012	Fr	12:30:06 AM		MCC1203EAGH		30	700.00			
7 SIXTY MINUTES 10/23/2012-10/28/201					10/23/2012-10/28	/2012		S	30	2	8,000.00

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10/23/2012-10/29/2012

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With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

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Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

ıy	Flight									Total	
ne	Descr	iption			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week	_	Rate			
	10/22/2012-10/	/28/2012		S		1		8,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/28/2012	Su					30			8,000.00	Preempted
	10/28/2012	Su	08:05:11 PM	10/28/2012	MCC1203EAGH		30	8,000.00	8,000.00		Makegood in 19:10:00-20:10:00
8	5PM E	ARLY NE	NS		10/23/2012-10/28	3/2012	. T W	TF	30	1	765.00
	NP										i.
	M1-04			MTWTFOG		0 D		Data			
	Week Of	/00/0040		MTWTFSS	<u> </u>	Spots Per Week	-	Rate			
	10/22/2012-10/	/28/2012		.TWTF		1		765.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/23/2012	Tu	05:54:07 PM		MCC1203EAGH		30	765.00	-		
9	NEWS	3 AT 6			10/23/2012-10/26	5/2012	. T W	TF	30	1	1,440.00
	NP				105						
	Week Of			MTWTFSS	m 1	Spots Per Week	1	Rate			
	10/22/2012-10/	/28/2012		.TWTF		1	Section 1	1,440.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	1 /2	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/23/2012	Tu	06:26:57 PM		MCC1203EAGH		30	1,440.00			
10	5:30Al	M NEWS	THIS MORNING		10/23/2012-10/29	)/2012	MTV	VTF	30	1	275.00
	LUR										
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week	=	Rate			
	10/22/2012-10/	/28/2012		MTWTF		1		275.00			
								Data	D-bit	Credit	Remarks
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks

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Billing Period:	10/01/2012-10/28/2012	PAIDI	Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Dates		МТ	WTFSS	Dui	r Spots	Rate	
11	VEGAS	3			10/23/2012-10/29	/2012	. Т		30	) 1	5,500.00	
	LUR											
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	10/22/2012-10/2	29/2012		.T	<u> </u>	1		5,500.00				
	10/22/2012-10/2	20/2012		. 1		'		3,300.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	Tu	10:48:23 PM		MCC1203EAGH		30	5,500.00				
12	THE M	ENTALIS	Т		10/23/2012-10/29	/2012		S	30	1	4,500.00	
	LUR											
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		S		1		4,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	10/28/2012	Su	10:59:38 PM		MCC1203EAGH	_ 1	30	4,500.00				
	T	otal Spots	<u> </u>	Gross Ar	<u>nt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	21	I	36,650.0	00		5,497.50	31,152.50	11,700.00	11,700.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Account Exec: **CAROLYN TYSON** 

Office: KYW-TV Contract Num: 1041-80969

10/23/2012-10/29/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

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Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **KYW-TV CONTROLLERS OFFICE** 

(215) 977-5578

Gross Billing	36,650.00
Trade Value	0.00
Agency Commission	5,497.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	31,152.50